

Long Stratton Bypass

Social Impact Report

February 2024 to March 2025



£16,672,701.21 local social value added*
(supporting the wider UK economy, £20,884,051.73 total social value added)

Project value: £30,000,000.00



Social & Total
Economic Value

Social & Local
Economic Value



Norfolk Virtual School for
Children in Care and
Previously in Care



CITY
COLLEGE
NORWICH



Local value

£764k social value achieved from
spend with small medium enterprises

£15.4m social value achieved from
spending with local suppliers

£4.2m social value achieved from
regional & national spend

Employment, education & skills

1005 hours of inductions, health, safety
& wellbeing training delivered

15 weeks of work placements completed, including
2 T-Level Placements from City College Norwich

2,516 hours of Level 2+ training opportunities (Year
in Industry Placements) and 48 Apprenticeship
weeks completed



Sustainability

123 hours spent on environmental
education and training (toolbox talks and
workshops)

Social, wellbeing & community

13 hours spent by employees
volunteering their professional services

69 local students benefited from educational outreach

253 approx. individuals benefited from community
outreach

£9,091 Social Value achieved from employee
volunteering, community engagement and donations

